



HTI Consultants Strengthens Executive Leadership Team with the Addition of Mark McElroy as Vice President

HTI Brings in Industry Veteran to Expand Capacities of Dental Practices & DSOs

NEW JERSEY – August 31, 2021 – HTI Consultants (HTI), a leading managed technology services provider (MTSP), announced today that they have brought Mark McElroy onto the team to serve as Vice President. McElroy has been prolific in the dental industry, having worked in senior levels for various leading dental companies including Acteon, Envista Holdings and Henry Schein. He also brings 15+ years of imaging experience at Eastman Kodak in both Dental & Medical imaging. His experiences at those organizations, including one which was a publicly-traded corporation, helped him access the most sophisticated solutions for the modern dental practice, which helped him acquire invaluable firsthand experience at solving the day-to-day challenges that all dental practices and DSOs face. For the greater part of his career, he's been dedicated to serving dental practices at the highest level, which was one of the common factors which drew him to join the team at HTI. HTI is thrilled to have him on-board, as well, as he is set to usher in more growth for the organization and he is looking forward to leveraging his knowledge to help dental practices thrive even more.

“HTI stood out to me because of its sterling reputation in the industry,” stated McElroy. “The management team under the leadership of Javed Uddin, HTI Founder and CEO, understands how dental practices need to evolve and their explosive

growth over the past few years proves that.” He also added, “Cybersecurity has become a key concern for dental offices across the nation and HTI isn't just another dabbler in IT, it's one of their core competencies. IT has become a central issue for dental practices, and my entire time in this industry has revolved around helping dental practices to the best of my ability, regardless as to which strategic challenges they face. While I understand how vital a practice management system is to the financial health of a dental practice, or how crucial it is to immediately solve any problem with an x-ray machine, because every minute that it's down means that the entire practice can't function, I've spent a long time learning how to support the vital systems which keep a dental practice healthy, profitable and efficient. HTI is uniquely poised to serve the businesses and people whom I care about most, because HTI's IT expertise will become exponentially important over the coming years,” concluded McElroy.

HTI serves DSOs, in addition to hundreds of independently-owned dental practices, because they've acquired so much data on the industry that their competitors simply don't have access to which uniquely positions them to solve even more complex problems, that are unique to DSOs. “I'm excited to be part of a team that is destined to continue thriving because of the capability of my colleagues, their mission to improve the lives of its customers and their commitment to excellence in everything that they do. I'm thrilled to be here, and am looking forward to

innovating new ways to increase our customers' profitability and to enhance their lives through our collective expertise,” McElroy concludes.



Mark McElroy

ABOUT HIGH TECH INNOVATIONS, LLC

High Tech Innovations, LLC. has been providing cutting edge technology to hundreds of businesses and healthcare practices in the northeast region since 1997. The company has been working to increase the productivity and profitability of its clients by offering them a range of technical products and services in the field of communications (VoIP), managed IT services, structured cabling, networking, surveillance, network security, digital imaging, and backup and disaster recovery. Their certified and experienced technicians and engineers provide technical support and maintenance to keep various businesses running smoothly and compliantly.

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