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Protecting Your Practice Against Deadly Cybersecurity Threats is Mission Critical Is Your Technology Provider Advising You on What to Do?

NEW JERSEY — November 2019 — In today's marketplace, everything, ranging from website marketing to online transactions to web-based meetings to industry research is taking place online. While the Internet has presented healthcare practices with access to an unstinted array of resources, it also brings several dangers. We're all familiar with many of the standard security threats – viruses, SPAM, malware, ransomware, etc. – but as technology continues to evolve, practice owners face an entirely new set of issues. What are my employees actually doing with their time? Are my employees putting my practice at risk? How can I protect my dental office from internal risks, external risks and risks I haven't even heard of yet?

Phishing is the illegal capture of personal data for criminal use, and many times this can result in the accidental dissemination of sensitive information such as, patient health records. The legal risks associated with sharing this private information can be detrimental to a practice's health and its reputation.

Maintaining a reliable IT system is also critical. It should deliver the defenses you need to prevent, detect, and undo known and unknown threats. There is a myriad of different safeguards available, yet each technology demands seamless integration, which is why many healthcare providers are partnering with Technology Advisors and leveraging their expertise.

While many practices are looking for ways to eliminate overhead, one fix is to perform Annual Risk Assessment which is a critical part of maintaining HIPAA compliance. Oftentimes, the assessment identifies hazards that could negatively impact a dental practice's ability to conduct business.

Cyber security threats are dynamic. As long as hackers and criminals are in existence, new threats will follow. This is why many healthcare providers are taking a long-term view of technology and aligning themselves with Technology Advisors through strategic partnerships. This allows practice owners to alleviate their concerns with technology, delegate the management of their technology to a trusted partner,

who can protect their organization proactively. In today's global marketplace, leveraging outside resources are keeping healthcare practices on track and profitable.

ABOUT HIGH TECH INNOVATIONS, LLC

High Tech Innovations, LLC. has been providing cutting edge technology to hundreds of businesses and healthcare practices in the northeast region since 1997. The company has been working to increase the productivity and profitability of its clients by offering them a range of technical products and services in the field of communications (VoIP), managed IT services, structured cabling, networking, surveillance, network security, digital imaging and backup and disaster recovery. Their certified and experienced technicians and engineers provide technical support and maintenance to keep various businesses running smoothly and compliantly.

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