![HTI Consultants logo]

September 12, 2019

CONTACT:

Beth Karp	Jeff Weiss
HTI	HTI
877-222-1508, Ext 2701	877-222-1508, Ext 2102
bethk@hticonsultants.com	jeffW@hticonsultants.com

News for Immediate Release

HTI offers Ransomware Defense Training to Dental Study Clubs

"What you Need to Know to Prepare and Recover from a Ransomware Attack,"

New Jersey – HTI, a leader in Dental IT Managed Services, has announced they are offering a 1/2 hour Ransomware education session advising dental offices on how they can better protect themselves and their highly valuable patient data from cyberattacks.

Entitled, "What you Need to Know to Prepare and Recover from a Ransomware Attack," HTI Cyber Security Experts will take dentists and staff through battling Ransomware from the first sign of attack to dealing with a breach.

Over the past few years the threat from Ransomware has grown in prevalence to where it is now an inevitability and according to Jeffrey Weiss, Partner of HTI, **"Unfortunately, it's no longer a matter of whether a dental office will get attacked or not, but it's a matter of when that attack will happen."** While Weiss added that the majority of dental offices have taken some initial steps to protect their patient data, the vast majority of practices are utilizing methods that may have been sufficient in

---

1719 Route 10, Suite 305. Parsippany, NJ 07054

years past, but now no longer meet the mark. "Unfortunately, approximately 95% of the offices we walk into are not securing their data at all, or they're not doing it properly."

Since the information that a dental office office holds is precisely what a hacker needs in order to steal someone's identity, this type of cyberthreat has become unnervingly prevalent. While healthcare professionals never intend to put their patient's data at risk, outdated cybersecurity practices are simply a risk that must be addressed in the modern world.

About HTI

HTI has been providing cutting edge IT services to Dental and Medical practices since 1996. By providing total integration hardware and software solutions, HTI's offices experience productive, secure and reliable networks. HTI currently supports over 1,000 healthcare organizations and around 95% of its total clients represent dental practices.

For more information about having HTI speak at your study club on Ransomware, please contact Beth Karp at Bethk@hticonsultants.com.

Sample Agenda

Title:

"What you Need to Know to Prepare and Recover from a Ransomware Attack."
Let HTI take you through battling Ransomware from the first sign of attack to dealing with a breach.

Description:

HTI, one of the leading IT managed technology services providers in the Tri-State area, is advising dental offices on how they can better protect themselves and their highly valuable patient data from cyberattacks.

Since the information that a dental office holds is precisely what a hacker needs in order to steal someone's identity (social security numbers, medical history, address, phone number, birthdates), this type of cyber threat has become unnervingly prevalent. While healthcare professionals never intend to put their patient's data at risk, outdated cybersecurity practices are simply a risk that must be addressed in the modern world.

Jeffrey Weiss, President of HTI, "Unfortunately, it's no longer a matter of whether a dental office will get attacked or not, but it's a matter of when that attack will happen." While Weiss says that the majority of dental offices have taken some initial steps to protect their patient data, the vast majority of practices are utilizing methods that may have been sufficient in years past, but now no longer meet the mark.

Learning Objections:
- Ransomware Prevention
- Dealing with an Attack
- Ransom Mitigation
- Overall Best Practices